Web Developer/Designer

About Diamond C:

Founded in 1985 by Kim and Mike Crabb, Diamond C has grown from a small, local manufacturer to a 800+ team members strong company. Today, Diamond C is still a family-owned and operated company in Mt. Pleasant, TX. Diamond C continues to strive to produce innovative, feature-rich custom trailers while promoting the well-being and success of its team members, customers, and community abroad.

Overview

At Diamond C, our purpose is to fuel the growth and success of our team-members, customers, and community abroad. We're committed to more – more process improvements, more sustainable manufacturing, and more opportunities for our team. As the Web Developer/Designer you will oversee and maintain the company's website and work to develop and launch new website processes, solutions, and features. The role will build effective relationships with dealers across the nation and have a strong focus on our foundational "Do Work, Love Strong" culture.

This position is located in Mt. Pleasant, TX.

Responsibilities:

- Maintain and continuously improve the Diamond C website's features, design, and functionality
- Maintain the customer/dealer leads and trailer ordering process, experience, and functionality for the website
- Oversee, maintain, and improve the trailer configurator tool and process throughout the site
- Work closely with design, content, sales, and IT teams to plan and launch new website processes, solutions, and features
- Ensure that the website aligns with brand strategy and meets the organization's standards
- Respond to and troubleshoot all website issues

Qualifications:

- Proficiency in front-end development web programming languages such as HTML, CSS, and JavaScript
- Highly skilled in Wordpress CMS and development
- Experience with WooCommerce or other similar eCommerce platform
- Proficient understanding of cross-browser compatibility issues
- Proficient understanding of responsive design
- Up-to-date experience with web protocols, standards, and technologies
- Good understanding of UX principles to make informed design and function decisions
- Website product ownership experience
- Experience defining the website product vision and managing the product backlog
- Ability to communicate cross-departmentally to gather website requirements and implement them
- Highly detail-oriented individual with the ability to foresee and solve problems before they happen
- Ability and willingness to learn new technology systems, methods and processes as needed

We encourage and welcome applicants with any and all backgrounds, experiences, abilities, and competencies. All decisions regarding hiring, promotion, discipline, and discharge are based on qualifications, merit, and the needs of the business. We are an equal opportunity employer.