



## Website Maintenance Manager

### **About Diamond C:**

Founded in 1985 by Kim and Mike Crabb, Diamond C has grown from a small, local manufacturer to a 800+ team members strong company. Today, Diamond C is still a family-owned and operated company in Mt. Pleasant, TX, Diamond C continues to strive to produce innovative, feature-rich custom trailers while promoting the well-being and success of its team members, customers, and community abroad.

### ***Overview***

At Diamond C, our purpose is to fuel the growth and success of our team-members, customers, and community abroad. We're committed to more – more process improvements, more sustainable manufacturing, and more opportunities for our team. As the Website Maintenance Manager you will oversee and maintain the company's website and work to develop and launch new website processes, solutions, and features. The role will build effective relationships with dealers across the nation and have a strong focus on our foundational "Do Work, Love Strong" culture.

This position is located in Mt. Pleasant, Tx.

### **Responsibilities:**

- Work closely with design & development teams to plan and launch new website processes, solutions, and features and ensure that the website aligns with brand strategy and meets the organization's standards
- Manage the customer/dealer leads and trailer ordering process, experience, and functionality for the website
- Oversee, maintain, and improve the trailer builder tool and process throughout the site
- Responding to and troubleshooting all website issues
- Identifying security breaches, responding to them, and implementing appropriate security measures
- Improving the user experience of the website regularly
- Keeping up-to-date with industry best practices and monitoring competitor websites

### **Qualifications:**

- Product ownership/product management experience
- Experience defining the product vision and managing the product backlog
- Work closely with internal and external stakeholders to gather requirements
- Ability to communicate complex information to many different audiences
- Understanding and experience using the WordPress platform
- Highly detail-oriented individual with the ability to foresee problems before they happen

*We encourage and welcome applicants with any and all backgrounds, experiences, abilities, and competencies. All decisions regarding hiring, promotion, discipline, and discharge are based on qualifications, merit, and the needs of the business. We are an equal opportunity employer.*