

Discovery with DC, Episode 4 *Find Your Strong*

Katie Stedman, Founder & CEO of TRIB, joins Jeffery in this episode to talk through the story of discovering Strengths at Diamond C.

In regard to Diamond C's Strengths discovery journey, Jeffery said, "It's been **transformational** for me and so many people here." The process has been profoundly impactful and an absolute catalyst for the growth and success of the Diamond C Team.

Based on Diamond C's experience with it, we say that learning your Strengths and building up a Strengths-based-culture...

- Unveils why you are the way you are and **clarifies** why things are the way they are within your organization.
- Teaches you how you can **harness and hone** your strengths to become more effective in life and leadership.
- **Empowers you through knowledge.** The Gallup Strengths Assessment provides you with a clear picture of how you uniquely *show up* with 34 specific strengths. YOU are uniquely gifted-- 1 in 33,000,000!
- Empowers you to develop your natural, God-given strengths and abilities into **power and edge.**
- Empowers you to build a more complete, balanced, and **higher performing team.**
- Helps team members to develop a deeper understanding of one another which is a platform for empathy and **builder of synergy** and trust.
- Will assist you in **getting the best** out of your team-members through gaining an understanding of how they are naturally wired to perform at their best.
 - "You're looking at people for who they truly are through a lens of strength instead of deficiency and able to make adjustments here and there to position them to be most powerful." -Katie
- Significantly improves team-member engagement and quality of life which improves **talent retention, profitability, and productivity.**
- Can provide you with a **strong foundation** to build on in life and leadership no matter what your position is or how large or small your organization is.

If you would like to visit with Katie about starting your own journey of Strengths discovery and optimization for growth and success, she can be reached at katie@triblife.co.

If you find value in this content, please be sure to subscribe to our YouTube channel to catch future episodes and content for fueling your growth and success! www.youtube.com/diamondctrailers.